



# YOU'RE NOT JUST DONATING, YOU'RE JOINING A LEGACY OF COMMUNITY INVESTMENT.

For 100 years, United Way has seen how our communities’ greatest challenges are connected – and how we can bring people and resources together to address them. We have invested more than \$150 million into our community, touching the lives of hundreds of thousands of people. In 2024 alone, more than 37,000 individuals benefited from our programs and partnerships.

Workplace Giving Campaigns have always been vital to this community impact. Annually, they raise over \$2 million, invested directly into our community. Your 2025 gift continues this legacy.

Together, we are creating a future where everyone in Southeast Minnesota can reach their full potential.