

FUNDRAISING IDEAS FOR YOUR TEAM DRIVE

Thank you for launching a Team Drive for Running Start for School! Your support will provide free backpacks and school supplies for over 3,500 local students.

Here are some tips and tricks to make your Team Drive a success.

Communications Plan

Make sure your team and community know how to support your efforts! Use your personalized **Team Drive link and QR code** to make giving easy and spread the word.

- Post your Team Drive link on your company or group's social media
- Email the link to colleagues, clients, friends, and partners
- Display posters and flyers with your QR code in common areas *(we can supply you with personalized posters!)*

Raise More with Fun Ideas

Add energy to your Team Drive with events and activities that bring people together.

- Partner with a local restaurant or favorite store for a "Give Back" Day, where a percentage of sales supports your Team Drive
 - Past Team Drive partners include Carroll's Corn, Sorrellina's, and other local businesses
- Set out a "Coins for Backpacks" jar
 - A local hotel chain raises hundreds for their Team Drive each year just by collecting coins in their lobby. *We'll even supply the collection jar!*
- Host a swap meet, bake sale, or garage sale at your location
 - Last year, Forte Living raised over \$2,500 with their on-site swap meet!
- Offer incentives for those who give back
 - Incentives are a great way to encourage your colleagues or others to give back. Consider raffling off PTO days, casual dress days, a pizza party, United Way swag *(we'll supply it!)*, or other fun incentives
- Keep a running total or thermometer to track progress and keep momentum

Need Support?

We are here to help with printed posters, collection jars, swag, and more. Contact Sonja Sommerfeldt at sonjas@uwsemn.org or 507-535-5509 with questions or supply requests.

Thank you for supporting local students! Every dollar makes a difference in getting kids ready to succeed on their first day of school.