

# SAMPLE EMAIL #1 JOIN ME IN SUPPORTING UNITED WAY

**Subject: Join Me In Supporting a Resilient Southeast Minnesota**

Hello [\[Name\]](#),

As your Workplace Campaign Champion, I'm excited to invite you to join me in supporting United Way of Southeast Minnesota – a nonprofit that has invested over \$150 million into our region over the last 100 years.

Each year, United Way strengthens community resiliency by:

- Serving 37,000+ people
- Investing in youth opportunity, health, and financial security
- Partnering across Dodge, Fillmore, Olmsted, and Winona counties to meet urgent needs today and build solutions for tomorrow

You can donate online at [\[link\]](#) or return a pledge form by [\[date\]](#). Payroll deduction makes giving easy – and every dollar makes an impact.

Thank you for stepping up. Together, we can build a healthier, more secure, and hopeful future for everyone in Southeast Minnesota.

Sincerely,

[\[Your Name\]](#)

P.S. Your donation enters you in the Give United Drawing – win a 2-year car lease from Rochester Motor Cars!



# SAMPLE EMAIL #2

## MAKE A DIFFERENCE WITH UNITED WAY

### Subject: Make a Real Difference in Our Community

Hello [\[Name\]](#),

Did you know United Way of Southeast Minnesota supports over 37,000 local people each year by tackling critical needs across youth opportunity, health, financial stability, and community resiliency?

Donate online at [\[link\]](#) or return a pledge form by [\[date\]](#). Whether you give through payroll deduction or make a direct gift, your support creates lasting change.

When you give, you support local programs like:

- Running Start for School, providing over 3,500 backpacks each year
- 211, connecting 5,000+ residents to resources
- Free tax filing for 3,000+ households annually
- Imagination Library, distributing 40,000+ free books to young readers

United Way isn't just one program—it's a movement for regional resilience.

Thank you for helping make our community a place where everyone can thrive.

Sincerely,

[\[Your Name\]](#)

P.S. Don't forget—every donor is entered to win a 2-year car lease from Rochester Motor Cars through the Give United Drawing!



# SAMPLE EMAIL #3

## EVERY DOLLAR MAKES A DIFFERENCE

**Subject: Every Dollar Builds a Stronger Southeast Minnesota**

Hello [\[Name\]](#),

As our United Way Campaign Champion, I want to remind you that every dollar matters when it comes to supporting our neighbors.

Here's how your donation fuels local impact:

- \$25 (\$1/pay period) – Sends a year of books to a child via Imagination Library
- \$50 (\$2/pay period) – Supports free tax prep for 10 households
- \$100 (\$4/pay period) – Provides school-based resources to 15 students
- \$500 (\$40/pay period) – Connects 75 people to life-saving referrals via 211

United Way of Southeast Minnesota reaches 37,000+ people annually. From food security to housing, education to mental health—your gift powers it all.

You can donate online at [\[link\]](#) or return a pledge form by [\[date\]](#). Every contribution helps build a healthier, more resilient Southeast Minnesota.

Thank you for being part of this powerful local movement.

Sincerely,

[\[Your Name\]](#)

P.S. Make a gift today and you'll be entered into the Give United Drawing – you could win a 2-year car lease from Rochester Motor Cars!

