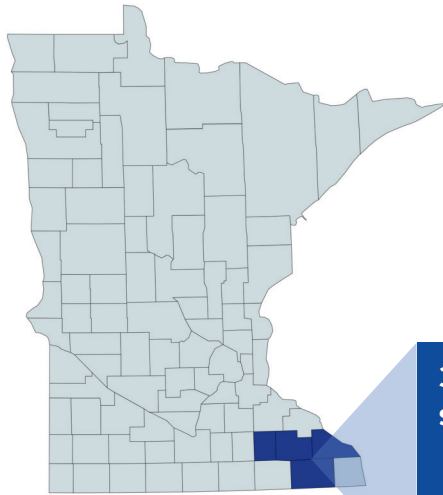


...TO A RESILIENT FUTURE

For 100 years, United Way of Southeast Minnesota has seen how our communities' greatest challenges are connected – and how we can bring people and resources together to address them.



37,000+ people
served annually



We've invested over \$150 million into our region – strengthening local resilience and advancing health, youth opportunity, and financial security. We meet basic needs today while working with our neighbors in Dodge, Fillmore, Olmsted, and Winona Counties to build a stronger tomorrow.

Together, we're creating a future where everyone in Southeast Minnesota can reach their full potential.



uwsemn.org | 903 W Center St, Suite 100, Rochester, MN 55902



UNITED IS THE WAY...



Mission: United Way of Southeast Minnesota responds to the greatest needs in our region by inspiring people to get involved, give back, and take action.

Vision: We envision a resilient region defined by care and collective action where residents are healthy, households are financially secure, and young people succeed in school and life.

...TO COMMUNITY IMPACT

Each year, United Way of Southeast Minnesota reaches over 37,000 local people by funding programs that matter, offering free resources and referrals, and partnering across sectors.

Youth Opportunity

Helping young people realize their full potential. In 2025, our goal is to:



Distribute 40,000+ free books



Invest \$375,000+ in early education, childcare, and youth empowerment



Deliver 3,500+ backpacks and school supplies

Healthy Community

Improving health and well-being for all. This year, we will:



Invest \$300,000+ in health access and nutritious, culturally relevant meals

Financial Security

Creating a stronger financial future for everyone. In 2025, we aim to:



Invest \$150,000+ into housing and homelessness prevention



Provide free tax filing for 3,000+ households

Community Resiliency

Addressing urgent needs today for a better tomorrow. Throughout the year, we:



Connect 5,000+ residents to help through our 211 line



Engage 40,000+ volunteers in community service

...TO GIVE BACK

Your support strengthens the entire community – not just one program or population. Together, we will tackle today's needs while building tomorrow's solutions.

1. Payroll Deduction

Give a little each paycheck and make a big impact. If your workplace has a United Way Campaign, this is the easiest way to contribute.

2. Direct Donation

Donate by credit card, check, or cash to fuel programs that create lasting change.

3. Volunteer

Your time and talents make a difference. Visit volunteer.uwsemn.org to get started.

