

ALICE IN WINONA COUNTY



38% OF HOUSEHOLDS

in Winona County fall under the ALICE Threshold. That statistic means 1 out of 3 households in Winona County are unable to meet their basic needs.

What is ALICE?

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed. ALICE households earn above the Federal Poverty Level but are unable to afford the basics in the communities where they live.

Unlike the Federal Poverty Level (FPL) and Consumer Price Index, ALICE data are localized to each community and based on essentials that low-income households prioritize (view the full list below). This data is compiled into a county-level **Survival Budget**.*

* The minimum amount a household must earn to be able to afford their most basic costs.

The ALICE Household's Survival Budget

The bare minimum household income necessary to live and work in **Winona County** for a household with two adults and two children (age 0-5) is:



\$77,472

The **ALICE Survival Budget** includes the county-level costs of basics including:



Housing (Rent & Utilities)



Healthcare



Childcare



Miscellaneous (10% income)



Food



Tax Payments & Tax Credits



Transportation



Technology (Broadband & Phone)



Scan the QR code to view the ALICE Survival Budget for your household

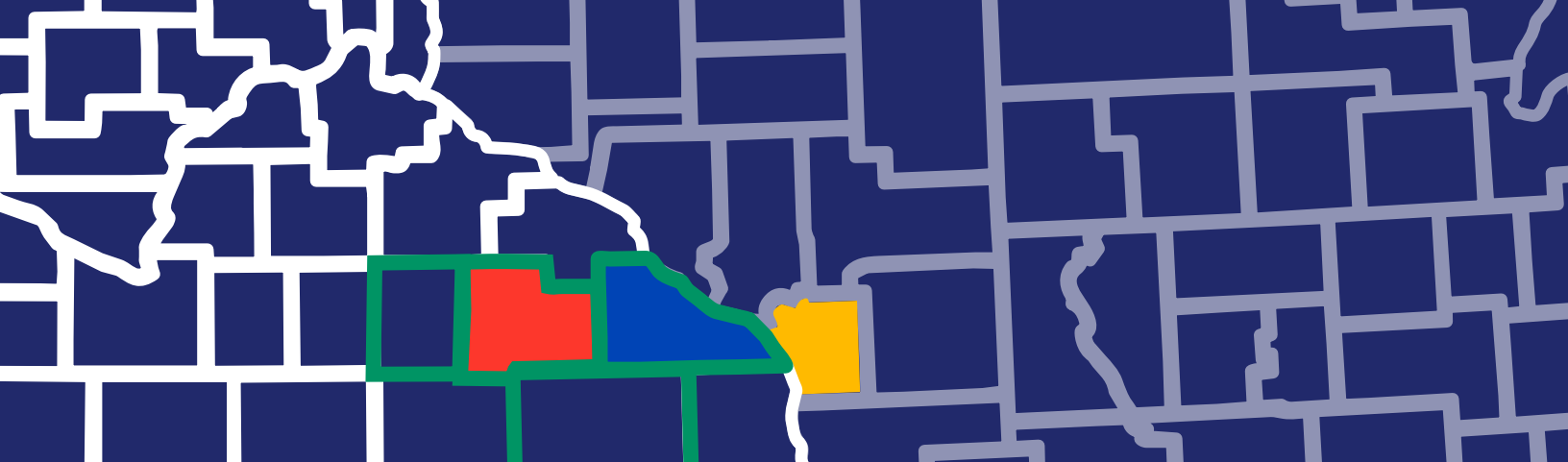


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Southeast Minnesota



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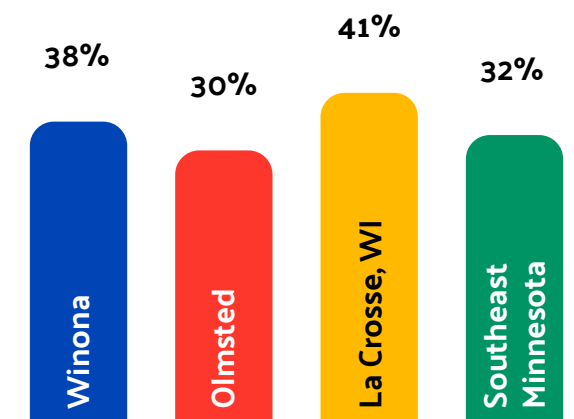




Need across Communities

According to the Federal Poverty Level in 2024, 9.5% of Southeast Minnesota* households struggle with poverty. However, this does not account for the 23.5% of households – more than twice as many – that face financial hardship. Across Southeast Minnesota, **32% of households are under the ALICE threshold** – meaning they're unable to cover unexpected costs such as car repairs, medical emergencies, or changes in scheduled work hours.

United Way of Southeast Minnesota envisions a region where every person has the opportunity to earn a sustainable income, support their family, and build long-term financial security. Within our four-county service area, Winona County has a higher share of households living below the ALICE threshold than the regional average, whereas Olmsted County report lower ALICE rates. These disparities underscore why continued investment and collaboration are essential to advancing financial stability and resilience across Southeast Minnesota.



Percent of Families under the ALICE Threshold and Unable to Meet Basic Needs

* For these purposes, Southeast Minnesota is defined as the four-county region served by United Way of Southeast Minnesota: Dodge, Fillmore, Olmsted, and Winona Counties.