**United Way of Olmsted County's** 

## CULTURALLY POWERED COMMUNITIES





### TOGETHER, WE BUILD BETTER LIVES

"For me, leading Boys and Girls Club into a more equitable future means a lot of vulnerability, learning how to lead people where they need to go, where they want to go. I'm still trying to find my own voice in that.

It's important to give back to our community because of how much we and our loved ones have to gain from our own contributions and how much we've already gained from the contributions of others. The community we live in builds, forms, and shapes who we are.

# LIVING UNITED MEANS WORKING TOGETHER WITH OUR COMMUNITY TO MAKE OUR COMMUNITY BETTER FOR ALL OF US.

It's about linking arms with organizations, with individuals, with our neighbors and asking 'what can we do better together than we can do separately?"

Chad Campbell - CEO of Boys & Girls Club of Rochester



### "WHAT CAN WE DO BETTER TOGETHER THAN WE CAN DO SEPARATELY?"

Chad Campbell - CEO of Boys & Girls Club of Rochester





The mission of Boys & Girls Club of Rochester is to empower all kids, but especially those who need us most, to reach their full potential.



Building platforms for student and parent involvement and leadership.



#### FOSTERING POTENTIAL

Empowering all kids, but especially those who need us most, to reach their full potential.



#### LIVING UNITED

Including, involving, amplifying, and sharing leadership with our whole community and in particular with the people that we serve.

