



WINONA COUNTY COMMUNITY RESILIENCY GRANT 2025 RUBRIC

How to use this rubric:

United Way of Southeast Minnesota takes a holistic approach to reviewing grant applications. This means reviewers consider how the overall application meets the criteria across all categories described below. The rubric intentionally does not connect one question to one rubric element as we know that a single answer can cover multiple criteria categories.

Our reviewers will score your applications across each of the 4 categories, noting what feels like exceptional alignment based on the (non-exhaustive) list of examples on the right. We provide these examples to help you better understand what we are looking for when reviewing applications. **This is not a list of requirements!**

1. Local Impact	Examples of local impact may look like...
1a. Application addresses a specific recommendation for Winona County from the report	-Mini-grant application focuses on one focus area: financial security, community inclusion & belonging, housing, or community navigation
1b. Program provides a free, low cost, and accessible service to Winona County residents in the ALICE population (under 300% of FPL)	-Applicant can demonstrate what portion of their population served lives in Winona County -Applicant can demonstrate that the request will serve primarily Winona County residents -Program is offered for free or sliding-scale base

	<ul style="list-style-type: none"> -Programs offer accessibility accommodations like: interpreters, closed-captioning, hearing assisted devices, braille, transportation, delivery of goods, etc.
2. Evaluation and continuous improvement	Examples of evaluation and continuous improvement may look like...
2a. Program has clear framework to measure impact and can tell that story	<ul style="list-style-type: none"> -Applicant can explain what outcomes their program is aiming to achieve for those served and how many people achieved those outcomes -Program asks for feedback on how to better serve their clients -Program implements changes based on feedback
3. Local Leadership	Examples of what local leadership may look like...
3a. Program has local presence and leadership	<ul style="list-style-type: none"> -Program has a local office or consistent staff presence locally -Organization has committee made up of Winona County residents -Organization has equitable representation across service area
4. Resource planning	Examples of resource planning may look like...
4a. Applicant clearly explains how this mini-grant will be used to support their work	<ul style="list-style-type: none"> -Applicant can describe if this mini-grant will expand or maintain current service levels -Applicant can describe generally what expenses this mini-grant will cover